



2025 BISSELL

Blacktail party!



surf, sun &
saving pets



WELCOME TO

BLOCKTAIL Beach Club



Friends,

Mark your calendars for Blocktail 2025, June 2 & 3, to indulge in two nights of music, delicious food, signature drinks, and endless fun—all while raising funds to support pets in need across the country.

On Monday, June 2, the Blocktail Sponsor Party will feature an exclusive and unforgettable evening with a strolling dinner, live music, and our one-of-a-kind live auction! On Tuesday, June 3, the party will continue with BISSELL Blocktail Party at the East Grand Rapids Track. We'll have fun, food, games, spirits, and adorable dogs available for adoption, all in a great outdoor space for pets and their people. You won't want to miss it!

Blocktail is BISSELL Pet Foundation's primary fundraising event. Proceeds provide free spay/neuter access through BPF's groundbreaking Fix the Future® program; help deserving pets find homes through Empty the Shelters®, the largest funded adoption event in the country; and enable us to respond quickly to emergency situations and natural disasters. Since 2011, BPF has impacted 939,196 pets and counting! We are grateful to our Blocktail sponsors whose generous support gives us the ability to respond when and where we are needed most—we need your help to reach more pets in more places this year.

Please consider sponsoring BISSELL Blocktail Party 2025 with one of the special opportunities in this packet. Let's raise needed funds to give every pet who is counting on us their best chance to be safe, healthy and loved!

Until every pet has home,

Cathy Bissell
Founder & Co-Chair

Michelle Arnold
Executive Co-Chair

Tyler Imhoff
Logistics Co-Chair

BPF Team

Kim Alboum
Emma Allen
Sarah Artis
Eliza Curtin
Natalie Dixon
Shelby Grant
Rilee Greene
Samantha Harter
Elisha Henry
Susan Laffrey
Halle Moore
Brittany Schlacter
Marc Singer
Lauren Thomas
Eric Thompson

Committee

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Nicole Baker
Rachael Dalian
Sharon Finkbeiner
Kelly FitzSimons
Tyler Imhoff
Dana Imhoff
Jason Mulka
Katie Perschbacher
Scott Perschbacher
Alexis Siegel
Megan Stubbs
Dr. Wendy Swift
Lauren Walson

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Megan Vanderploeg
Jenna Wood
Sydney Wolff

Production Design
by M. Dennis Remer,
MDR Creative



BISSELL PET FOUNDATION®
Until every pet has a home.



Sponsorship Opportunities



Thank you for considering a BISSELL Blocktail Party sponsorship. 100% of proceeds from Blocktail fund BISSELL Pet Foundation's lifesaving programs.

\$500 - Doggy Paddle

2 Blocktail Tickets

- Listing on Blocktail signage and website
- Impact: **Provide 100 microchips** to help lost pets reunite with their owners.

\$1,500 - Beach Buddies

2 Sponsor Party Tickets + 2 Blocktail Tickets

- Perks included in "Doggy Paddle"
- Impact: **Vaccinate 200** pets.

\$3,000 - Sandy Snouts

4 Sponsor Party Tickets + 4 Blocktail Tickets

- Perks included in "Beach Buddies"
- Sponsor-supplied item in "doggie bag"
- Impact: **Prevent unplanned litters** with spay/neuter for 90 pets through BPF's Fix the Future® program.

\$7,500 - Hang Ten Heroes

6 Sponsor Party Tickets + 10 Blocktail Tickets

- Perks included in "Sandy Snouts"
- Logo on Blocktail signage, doggie bag, and Blocktail t-shirt
- Impact: **Provide medical care** for three Grateful Pets.

\$12,500 - Sunset Surfers

10 Sponsor Party Tickets + 12 Blocktail Tickets

- Perks included in "Hang Ten Heroes"
- Opportunity to have your own booth with fun, free giveaways for people and their pets at Blocktail on June 3
- Impact: **Sponsor the adoption of 625 cats** through BPF's national Empty the Shelters® adoption event.

\$20,000 - Happy Hounds

12 Sponsor Party Tickets + 16 Blocktail Tickets

- Perks included in "Sunset Surfers"
- Impact: **Provide treatment to 100 pets with heartworm disease** through BPF's Healing Heartworm program.

\$50,000 - Salty Dogs

Two tables of 10 at Sponsor Party + 16 Blocktail Tickets

- Perks included in "Happy Hounds"
- Impact: **Help injured dogs and cats** through our lifesaving RescueLove® program.

\$100,000 - Wave Makers

Two tables of 10 at Sponsor Party

- Presenting opportunity at the Sponsor Party and signage at Blocktail Party
- Impact: **Make lifesaving transport possible for 500 pets**, moving them to areas where they can be adopted.

\$150,000 - Top Dog Club

Two tables of 10 at Sponsor Party

- Presenting opportunity at the Sponsor Party and signage at Blocktail Party
- Impact: **Sponsor the adoption of 3,000 dogs** through BPF's national Empty the Shelters® adoption event.

\$200,000 - Big Kahuna

Two tables of 10 at Sponsor Party

- Presenting opportunity at the Sponsor Party and signage at Blocktail Party
- Impact: **Help us spay/neuter 6,060 pets** through Fix the Future®, saving millions of unplanned kittens and puppies from being born.

Please return your sponsorship commitment form by April 25, 2025, for recognition in event materials.

Additional Sponsor Party tickets \$1,000/each

For more info and to purchase tickets online visit:
bissellpetfoundation.org/blocktail-party

2025 BISSELL BLOCKTAIL PARTY SPONSORSHIP LEVELS

- \$500 Doggy Paddle
 - \$1,500 Beach Buddies
 - \$3,000 Sandy Snouts
 - \$7,500 Hang Ten Heroes
 - \$12,500 Sunset Surfers
 - \$20,000 Happy Hounds
 - \$50,000 Salty Dogs
 - \$100,000 Wave Makers
 - \$150,000 Top Dog Club
 - \$200,000 Big Kahuna
- _____ Number of Additional \$1,000 Sponsor Party Tickets

SPONSOR NAME OR BUSINESS *as it should appear on promotional materials

ACKNOWLEDGMENT INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

CONTACT INFORMATION

Name (if different): _____

Phone: (_____) _____ Email: _____

PAYMENT INFORMATION

Checks are the preferred method of payment to maximize your sponsorship to help pets!

- My check to **BISSELL Pet Foundation** is enclosed
- I will ACH/WIRE
- I will pay my sponsorship online by scanning the QR code or visiting:
www.bissellpetfoundation.org/blocktail-party/sponsors

BISSELL Pet Foundation is recognized by the IRS as a 501(c)(3) Private Operating Foundation (Tax ID: 38-3853264), which means we can receive gifts from donor-advised funds, matching gift programs and a variety of other ways to help us further our mission to end pet homelessness.



EMAIL COMPLETED FORMS TO:

blocktail@bissell.com or mail to BISSELL Pet Foundation:
2345 Walker Ave. NW Grand Rapids, MI 49544
Phone & Fax: 616.735.6666

Please return your sponsor commitment form by April 25, 2025, for recognition in event materials.



BISSELL PET FOUNDATION®
Until every pet has a home.

Your Keys To Paradise!

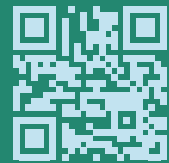


Get your tickets before they sell out
bissellpetfoundation.org/blocktail-party

FB: Cathy Bissell &
BISSELL Pet Foundation

IG: @cathy_bissell &
@bissellpets

TT: @cathybissell1 &
@bissellpets



SMUGGLER

Our 2025 Blockstar

It was love at first sight when the Parke family met this sweet pup at PAWS Chicago in February 2016. Transferred from a shelter in Tennessee, Smuggler had just weaned puppies and was in need of a loving home. Though she was initially timid, Smuggler's sweet nature quickly started to show. She may have a big bark, but she's all about belly rubs and affection. With the softest fur and a heart full of love, she's been a devoted and gentle companion, especially as her family started to grow in 2018. Known for eating anything in sight, Smuggler was an excellent "vacuum" for her human siblings during the toddler years. Now at 14 years old, Smuggler has become an irreplaceable part of her family.



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